



Floors and Pavements

From dull and boring, to powerful and exciting. In one easy step.

Product range includes graphic films series:
162, 162-10, RG162-30, 9008, 3662-10

- Effective premium and promotional graphics
- For floors and pavements
- Non-slip overlamine
- Suitable for most surfaces



Graphics for Floors and Pavements

3M Graphics for Floors and Pavements provide advertisers with an opportunity to breakthrough the clutter and effectively promote their message with high quality, highly durable images.

Floors offer a huge advertising potential. Floor graphics can direct customers straight to your product or sales promotion. At the checkout, they can make last-minute impulse purchases happen. If you simply want to reinforce your brand, they'll do that too - in style. From simple text messages to eye-catching 3D-effect visuals, it's the sheer versatility that make them so appealing. And so effective.

Floor and pavement graphics don't have to be restricted to retailers. Use floor graphics to set the scene in: theatre and cinema foyers, exhibition stands, theme parks and museums.

Suitable application surfaces

For floors: Wood, laminates, tiles, marble

For pavements: Concrete, pavers, asphalt

- Any image, any effect for short-term promotional graphics
- Virtually any size and shape
- Create striking 3D effects for interior floor graphics
- Safe non-slip

Base films and compatible overlaminates:

Print Technology	Base Film	Overlamine
Floor Graphics - Durability 6-12 months depending on level of foot traffic		
Screen print	3M™ Controltac™ Graphic Film Series 162	3M™ Scotchcal™ Lustre Overlamine 3645
Ink Jet	3M™ Controltac™ Graphic Film IJ162-10	3M™ Scotchcal™ Lustre Overlamine 3645
	3M™ Controltac™ Graphic Film RG162-30	
30 day floor graphic		
Screen print	3M™ Scotchcal™ Graphic Film Series 9008	3M™ Scotchcal™ Matte Overlamine 3649
Pavement Graphic - Durability 3 months		
Screen Print	3M™ Scotchcal™ Graphic Film for Pavement Graphics 3662-10	3M™ Scotchcal™ Matte Overlamine 3647



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